

Council's Strategic Plan Key Result Update, Q1 2026

Recommendation:

THAT Council approve the key result update outlined in the report titled "Council's Strategic Plan Key Result Update, Q1, 2026", dated April 21, 2026

Report Purpose and Summary Statement:

This report provides a summary of implementation of key results under Council's Strategic Plan 2023-2026 for the first quarter of 2026. New key results related to the implementation of the *Resilient Future 2050* Climate Action Plan are highlighted in the report.

Previous Council Action:

On February 24, 2026, Council approved the update to key results for the fourth quarter of 2025 including new key results related to investment attraction and economic development.

Strategic Alignment:

Liveable Community; Climate Leadership & Environmental Stewardship; Engaged, Healthy Community; Diversified, Thriving Economy; Governance & Corporate Excellence

Advisory Committee Consultation:

The new key results related to the climate action plan were reviewed by the Climate Leadership and Environmental Stewardship Advisory Committee in February 2026.

Communications:

The focus of communication activity related to the quarterly updates on key results is to highlight the benefits to residents from the work undertaken in each of the strategic priority areas. Improvements have been made to the functionality of the community dashboard and links to the dashboard are published widely through the City's website, social media and through news releases to the media.

To: Mayor and Council

Council's Strategic Plan Key Result Update, Q1 2026

BACKGROUND:

Council's Strategic Plan sets out objectives and key results under five strategic priorities. On September 10, 2023, Council approved outcomes to be achieved across all five strategic priorities using the objectives and key results (OKR) methodology.

Staff prepare an update on delivery of the key results each quarter for Council approval. The most recent update was approved by Council on February 24, 2026. Staff remain focused on public awareness of, and support for, delivery of key results.

ANALYSIS:

Discussion:

The first quarter of 2026 has led to the completion of several key results in Council's Strategic Plan 2023-2026, and the addition of new objectives and key results linked to the Resilient Future 2050 Climate Action Plan and the implementation of the investment attraction and business retention and expansion strategies. The quarterly report on key results is included as Attachment A.

Completed key results this quarter include:

- a) Complete a de-integration transition plan for Ridge Meadows RCMP
- b) Attract 2 or more major productions to secure large scale filming activity in Maple Ridge
- c) Develop a baseline measure for the campaign on #FilmFriday that measures community awareness and support for the film industry using sentiment analysis
- d) Increase engagement with local businesses by onboarding 35 businesses to the BeWith Hub (discover.mapleridge.ca)
- e) All eligible local businesses within the downtown BIA catchment area will be informed of the patio program
- f) Promote the growth of the agri-, eco-, and adventure tourism sector and complete a regulatory review of the issues impact this sector

On April 1, 2026, the de-integration of the Ridge Meadows RCMP detachment – serving both Maple Ridge and Pitt Meadows was officially concluded with the renaming of this city's detachment as the Maple Ridge RCMP. This was the culmination of several years of work and the final wind down of formerly integrated files is taking place in Q2, 2026.

Important milestones were also achieved for the filming industry, tourism promotions and the completion of a regulatory review of the agricultural sector. A new key result has been added

based on this preliminary regulatory review - to refresh the Agricultural Plan and inform this with an economic development lens in support of future Official Community Plan updates. This key result also relates to implementation of the Climate Action Plan noted below.

Another change in Q1, 2026 was the extension of the timeline to complete a One City Fees and Charges Policy. This policy will now come to Council for review in May 2026 and the end date for the key result was extended by one month to reflect this update to the Council calendar.

New Objectives and Key Results This Quarter

The following key results below were added to the Council Strategic Plan as part of implementation of the adopted Resilient Future 2050 Climate Action Plan. It was determined that these would be spread across Council Strategic Initiatives in multiple priority areas, reflecting that these key results have impacts on, and intersections with, initiatives in multiple Council Strategic Priorities (beyond Climate Leadership and Environmental Stewardship). There are several key results and initiatives from the climate action plan that are also captured in department workplans and as such are not reflected at the level of Council's Strategic Plan.

Climate Leadership and Environmental Stewardship

New Objective: Enhance long-term community climate resilience through policy and land use improvements

- *New key result:* Foster urban tree cover to mitigate heat island risks: plant 1,500 climate resistant trees on public lands and prioritize heat vulnerable neighbourhoods and track the number of trees planted in target areas.
- *New key result:* 75% of all site designs approved at issued Building Permit for all new small-scale ground-oriented development will have 40% or greater soil-based landscaping.

Liveable Community

New Objective: Proactively support the community to strengthen flood, storm, heat and wildfire preparedness

- *New key result:* Complete a review of the Rental Premises Standards of Maintenance Bylaw (6550-2008) that results in targeted amendments adopted to address overheating, provide outreach to raise awareness and ensure increased monitoring of compliance via inspection data.

Diversified Thriving Economy

- *New key result:* Undertake workshops, and feasibility studies to create materials and deliver resources through 2 workshops with at least 15 agricultural businesses at each workshop to support adoption of lower carbon and climate resilience practices and technologies

- *New key result:* Update the Agricultural Plan to create strategies for agricultural and related land use planning that support a vibrant agricultural sector in Maple Ridge (e.g., agri-, eco-, and adventure-tourism).

In addition to changes made to key results noted as part of implementation of Council's climate action plan, the following other updates were made to key results in other areas.

In the Engaged Healthy Community strategic priority, one new key result was added in Q1, 2026 to track and report on the work to establish costing estimates and other plans for potential new recreational amenities in the Hammond area.

- *New key result:* Complete the costing estimates and develop a potential funding strategy for three recreation infrastructure projects.

In the area of Governance and Corporate Excellence, a new key result was added to reflect the ongoing evolution of the intergovernmental relations function at the City. This new key result focuses on the work underway by the City to advocate for the City's fair share of funding from other levels of government to support city priorities.

- *New key result:* Develop and deliver specific actions under an Intergovernmental Relations Advocacy Plan.

In the area of Diversified and Thriving Economy several new key results were added to reflect implementation of the business retention and expansion strategy and the investment attraction strategy.

- *New key result:* Complete at least 9 executive facility visits with priority "Elephant" employers.
- *New key result:* Conduct 3 "Business Walks" covering distinct areas (e.g., Town Centre, various business parks), reaching a minimum of 60 storefronts in total.
- *New key result:* Run 3 issue or sector-based focus groups (4-6 firms each), 2026, and public one page action memo from each within 30 days.
- *New key result:* In collaboration with the Strategy team complete 8-12 innovation focused business engagements as part of the Innovation Hub initiative.
- *New key result:* Segment targeted businesses for business retention and expansion efforts
- *New key result:* Develop and implement a standard process for inquiry response management
- *New key result:* Launch a monthly business retention and expansion dashboard

The addition of these objectives and key results reflects the ongoing evolution and maturation of Council's Strategic Plan and the City's ongoing commitment to deliver tangible benefits for residents from the work captured in each key result. These will be reported alongside existing results in the community dashboard on mapleridge.ca.

Strategic Alignment:

This report provides an overview of key results underway and completed in all five areas of the strategic priorities within Council's Strategic Plan. A particular focus of this report is the strategic priority of Climate Leadership and Environmental Stewardship and new objectives and key results added in relation to the Resilient Future 2050 Climate Action Plan.

Advisory Committee Consultation:

Advisory Committees established by Council are closely aligned to the five priorities of Engaged Healthy Community, Climate Leadership and Environmental Stewardship, Liveable Community, Diversified Thriving Economy and Governance and Corporate Excellence. Each of these Advisory Committees provide advice on the work undertaken as part of the key results outlined in this report.

Most recently the Climate Leadership and Environmental Stewardship Committee reviewed the proposed objectives and key results that came from the *Resilient Future 2050* Climate Action Plan. Advice from the Committee led to revisions to the proposed objectives and key results, specifically around active transportation under Bold Move 4 of the climate action plan.

CONCLUSION:

Most of the original key results approved by Council have now been achieved, and work continues to communicate the benefits for residents from the results shown on the community dashboard under the communication campaign - "Maple Ridge Delivers". Staff are well on track to deliver results under the plan by the end of 2026, with new key results progressively being added and existing key results refined as appropriate.

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Attachments:

(A) Q1 2026 Key Result Update Report

Report Approval Details

Document Title:	Council's Strategic Plan Key Result Update, Q1, 2026.docx
Attachments:	- Attachment A - Q1 2026 Key Result Quarterly Report.pdf
Final Approval Date:	Apr 14, 2026

This report and all of its attachments were approved and signed as outlined below:

Zvi Lifshiz, Director of Corporate Strategy/Chief Strategy Officer

Carolyn Mushata, Director of Legislative Services and Corporate Officer

Scott Hartman, Chief Administrative Officer