





















Attachment 3 - Subsequently Added Key Result Summary (Status at December 2025)

Key Results	Initiatives
Climate Leadership & Environmental Stewardship	
 Plant 750 trees by Q4 2026	 Seek funding and apply for tree planting grants to support tree planting efforts  Parks - tree planting event with the community
 Complete a review and update of bylaws and policies to align with the Urban Forest Management Strategy by December 2026	 Update bylaws, policies and the OCP to reflect the direction of the Urban Forest Management Strategy, starting with the Tree Protection and Management Bylaw
Engaged, Healthy Community	
 Strengthen the capacity of Fire Services to support a rapidly growing community by conducting a staffing model assessment, optimizing reporting structures for efficient service delivery, and implementing a comprehensive succession planning model.	 Conduct Staffing Model Assessment  Optimize Reporting Structures
 Undertake a social wellbeing pilot program to enhance service delivery to marginalized populations	 Deliver a Social Wellbeing Pilot Program  Establish CSO/CRU Bike Patrols
 Target prolific offending by implementing 20 individualized action plans by the end of 2026	 Support action plans by delivering proactive policing through targeted warrant executions, curfew checks, bail compliance monitoring and targeted surveillance of prolific offenders.
 Increase community engagement with public safety services by 20% by the end of 2026 as measured by the number of foot and bike patrols, and joint RCMP & Bylaw safety walks.	 Create a baseline of data for 2025 to measure the number of foot and bike patrols, joint RCMP and Bylaw safety walks and other community engagements to enable tracking and reporting on the Key result.
 Ensure continuity of the Fire Services through implementation of a succession plan by the end of Q3 2026.	 Implement Succession Planning Model
Diversified, Thriving Economy	
 Increase engagement with local businesses by onboarding 35 businesses to BeWith Hub	 Launch the BeWITH tourism business hub with active offers or events from local tourism businesses.  Host City-led film promotional events (road show) focused on film productions

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<ul style="list-style-type: none"> ● Increase revenue generated by filming in Maple Ridge by 5% 	<ul style="list-style-type: none"> ● Amend Maple Ridge Fees and Charges Bylaw (7575-2019) to introduce additional filming incentives and distinguish fees for domestic and foreign productions (Q1 2026)
<ul style="list-style-type: none"> ● Attract two or more major productions to secure large scale activity in Maple Ridge 	<ul style="list-style-type: none"> ● Further develop and leverage the FilmMapleRidge brand in multiple campaigns for growth and brand recognition among industry partners (Q4 2025)
<ul style="list-style-type: none"> ● Develop a baseline measure for the campaign on #FilmFriday that measures community awareness and support for the film industry using sentiment analysis 	<ul style="list-style-type: none"> ● Collect and analyze baseline data for the #FilmFriday campaigns
<ul style="list-style-type: none"> ● All eligible local businesses within the downtown BIA Catchment area will be informed of the patio program 	<ul style="list-style-type: none"> ✓ Develop an awareness campaign to inform and promote adoption of the Patio Program by eligible businesses (Q4 2025)
	<ul style="list-style-type: none"> ● Survey eligible local businesses to assess interest, barriers, and readiness to participate in the patio program for continuous improvement of program delivery. (Q1 2026)
<ul style="list-style-type: none"> ● Conduct a minimum of 30 interest holder and expert interviews (businesses, post-secondary, investors, tech workers, startup founders, and non-profit) to identify and confirm critical elements of a local innovation ecosystem 	<ul style="list-style-type: none"> ● Complete interviews with identified stakeholders and prepare recommendations based on analysis of findings.
<ul style="list-style-type: none"> ● Host 4 community innovation events and/or focus groups (targeting over 100 attendees total), aimed at building awareness and collaboration across the innovation and business community. 	<ul style="list-style-type: none"> ● Complete a minimum of four innovation events/focus groups with over 100 participants in total for the four events
<ul style="list-style-type: none"> ● Establish or formalize 2 strategic partnerships (or MOU) with enabling organizations that support the development of the innovation ecosystem. 	<ul style="list-style-type: none"> ● Confirm a minimum of 2 organizations appropriate for partnering on innovation through a Memorandum of Understanding
	<ul style="list-style-type: none"> ● Complete a minimum of two memorandums of understanding with organizations that will foster the innovation ecosystem in Maple Ridge
<ul style="list-style-type: none"> ● Secure media coverage of Maple Ridge as a destination for innovative businesses in 3 industry/regional publications. 	<ul style="list-style-type: none"> ● Identify publications appropriate for target businesses and prepare plan to obtain positive coverage that will engage businesses to choose Maple Ridge
	<ul style="list-style-type: none"> ● Secure positive coverage through articles, editorial content or advertising that promotes Maple Ridge as a destination for innovation-driven businesses.

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Key Results	Initiatives
Governance & Corporate Excellence	
 Develop a One-City Fees and Charges Policy for Council Adoption by Q1 2026	 Establish a one-city fees and charges methodology that can be codified as a City policy governing fees and charges annual review and updates.